

# Sunwest Equine Services



Youth Emergency Shelter Society

## Y.E.S.S. Make a Difference Schooling and Fun Show

Sunwest Equine Services will be hosting their 4<sup>th</sup> annual Schooling and Fun Show in support of the Youth Emergency Shelter Society on June 4, 2011. This show is intended to provide a venue for beginning riders to get their confidence and for experienced riders to school their horses or try something different.

Competitors and spectators are asked to collect cash pledges and to donate items to “Fill the Horse Trailer” with goods for the shelter. There will be a concession and a silent auction. All proceeds will be donated to the Youth Emergency Shelter Society. So far we have raised about \$18,000.00 in cash and \$5,000.00 in goods.

Everyone who collects pledges will have their name entered in a draw for a number of select prizes. The person who collects the most money in pledges will receive a special prize.

There will be ribbons awarded to sixth place for each of the classes in the show and luck of the draw prizes will be awarded to both the exhibitors and the spectators.

We require the following to be used as prizes and auction items:

- Items you would have for sale that are suitable for children, adults or animals.
- Items that you use for promotions such as hats, binders, gadgets etc.
- Gift certificates for products or services.
- Any items that would be suitable for auction.
- Any item that would make a suitable prize for the pledge collectors.
- Cash to be used to purchase ribbons, printing, and supplies for the show and the concession or as a direct donation to the Shelter.

In return, you will receive:

- An invoice for advertising in the amount of the retail value of the items you provided or a charitable tax receipt for cash donations.
- Your name and a link to your web site will be posted on our web site.
- Your name will appear on our sponsor's board.
- Your name will be announced when your prizes are awarded or won at auction.
- Business cards or brochures provided by you will be displayed and distributed.
- If the value of the items provided is greater than \$100.00 a sign or banner provided by you will also be displayed in the riding arena or on the grounds.
- If the value of the items is greater than \$250.00, you may have a booth or trailer on the grounds displaying and selling your products or services.

Y.E.S.S. will be issuing a media release and we expect considerable coverage before and during the event.

We thank you for your participation.

*Carolyn & Lavern Schmidt*

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